

Think GREEN Project

Promoting environmentally friendly lifestyles.



Who we are

The World View Institute (Zambia) Limited-WVIL is a Not-For-Profit-NFP organization registered in Zambia with the Patents and Companies Registration Agency (PACRA). WVIL has been incorporated to help people and therefore, nations understand the importance of worldviews in life and operating only from correct and helpful paradigms because *“Ideas have consequences” as was said by Richard M. Weaver, 1948 at the University of Chicago.*

Our vision

To contribute to personal and national mindset change through advocacy, education, training and strategic partnerships.

Our Core Values

- Integrity
- Professionalism
- Christ-Centeredness

Our motto

Think right to live right

Our Objectives

- Teach individuals a comprehensive Biblical worldview of man’s role in the world
- Societal research on the general world views held by various subcultures
- Promoting moral and national values
- Promoting sustainable environmental lifestyles
- Advocacy on Development and good governance

What we do

We are a not for profit organization whose aim is to contribute to personal and national mindset change through advocacy, education, training and strategic partnerships. Our aim is to enlighten society on the power of people’s thinking patterns.

Why we exist

- We exist to partner with anybody public or private of like mind on public benefit initiatives that are biblically biased through advocacy, education, training and other community projects. Consequently, we shall endeavor to:
- Provide advisory services to stakeholders, in public and private sectors, to ensure that Zambia continues on the path of peace and prosperity. We wholeheartedly embrace sustainable and environmentally friendly lifestyles.
- Develop knowledge on Societal worldviews and to juxtapose the same with the Judeo Christian worldview so people can judge for themselves which worldviews are better!
- Link communities to practical knowledge and local solutions,
- Contribute to the removal of carbon emissions in the atmosphere by planting trees,
- Provide technical support to community and other social enterprise organizations dealing in renewable energy and climate change initiatives.

A close-up photograph of a hand holding a small sapling in a plastic nursery bag. The sapling has several bright green leaves and a thin stem. The background is a soft, out-of-focus green, suggesting an outdoor setting. The text is overlaid on the left side of the image.

Planting 1000,000 TREES by 2030

“The worldview institute in collaboration with other the corporate world, the government and the community aims at plant one million trees by the year 2030”

About Think Green Project

Think Green project, code named “Project TG” is a five year project aimed at conscientizing the Zambian people on the importance of “thinking green” What this simply means is that we intend to challenge people to be considering their actions, lifestyles and livelihoods in relation to the environment. At Worldview institute, we believe in the power of a thought, thoughts produces ideas and ideas have consequences which either be positive or negative. Our intentions are to engage with the community using different forums and platforms with the purpose of communicating the importance of sustainable environmentally friendly lifestyles, i.e. tree planting, waste management, pollution control etc.

Problem Statement

Zambia has been experiencing adverse impacts of climate change - including an increase in frequency and severity of seasonal droughts, occasional dry spells, increased temperatures in valleys, a huge decrease in agricultural productivity, changes in the growing season.

A significant increase in the deaths of wild animals, a flooding of some parts of the country, a decrease in tourism, dried out rivers, the risk of Victoria Falls to dry out, and an increased spread of diseases such as malaria due to the increasing number of mosquitoes.

Our Solution.

We intend to contribute to the many solutions being undertaken by the government and the private sector by implementing a community based program called “Think Green”. It is a program that aims at educating the people in the community on the importance of taking care on the environment through planting of trees waste management and pollution control.



Implementation

We shall implement Project TG by doing the following things.

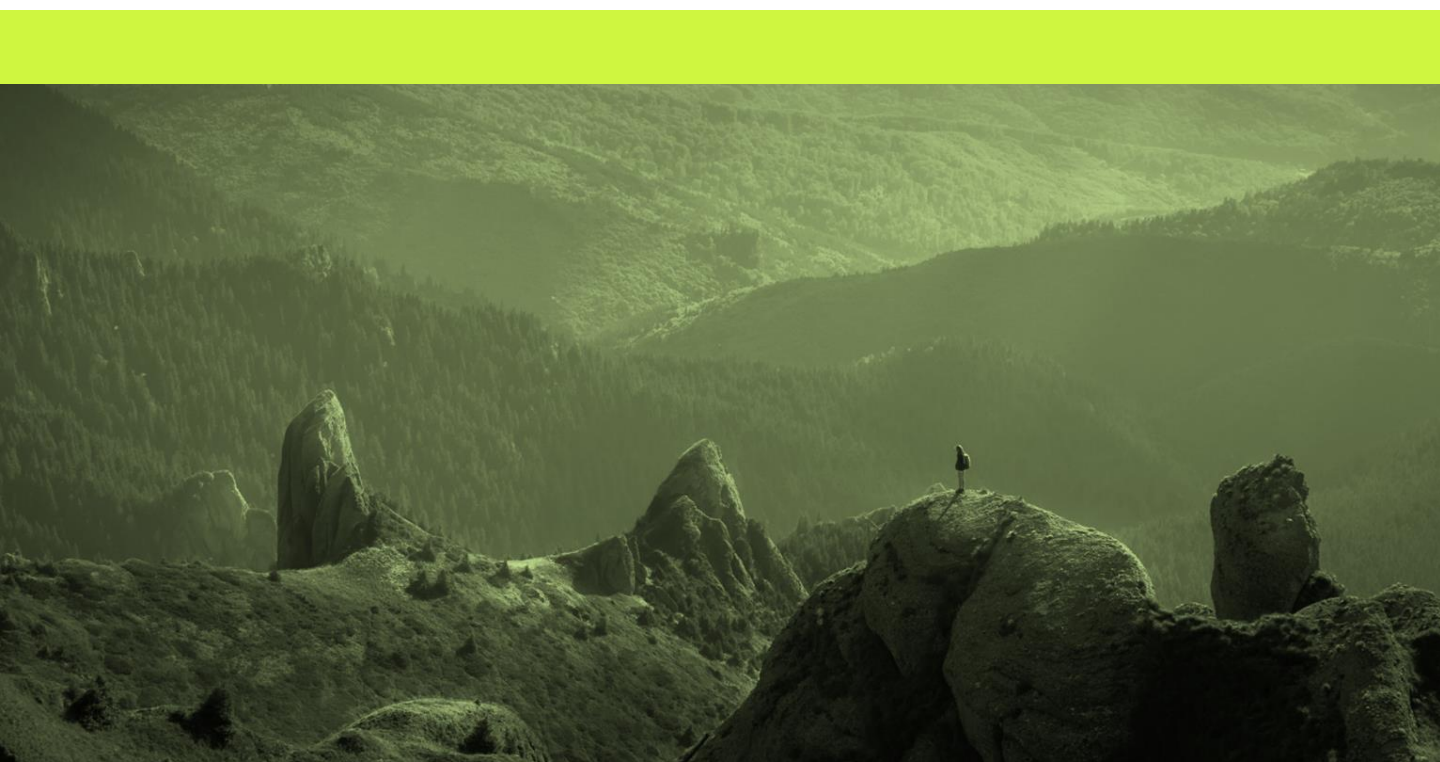
- 1. Education:** We intend to educate the community on climate change through organising community outreaches at schools, markets, churches and through electronic media like Television, Radio and digital media like social media and the internet.
- 2. Partnership:** We intend to partner with the community, corporates, civil society and the government by raising funds to plant trees.

Progress update

The worldview institute partnered with Legacy Africa Movement to replace stolen manhole covers at Chilenje Market and are helping with good hygiene at the market by providing necessary tools to help with management at the Market.

The worldview institute also planted 200+ Jacaranda trees in Lilayi area along south park street as a way of implementing its tree planting program, through partnership with the residents of South Park street we were able to achieve this.

The worldview institute has partnered with the Zambia Airforce ZAF to plant trees in and around ZAF Bases in Zambia. The worldview has also partnered with other institutions like the Zambia Agriculture research institute (ZARI) Mount Makalu to help with developing varieties of trees as well as prepare seedlings suitable for different regions around Zambia.





Working together
to Combat
Climate change.



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